



## For Immediate Release

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### **Great Plains Communications Announces the launch of the Innovative Community IMPACT program in Broken Bow, Nebraska**

*IMPACT: empowering local nonprofit organizations with resources to make a difference*

April 11, 2017 (Blair, Neb.) - Great Plains Communications will be launching the IMPACT Community Program in Broken Bow Nebraska on Thursday, April 20, 2017. The program offers non-profit organizations the resources to implement specific projects that make a significant difference in the local community.

The goal of the IMPACT program is to provide a unique vehicle to empower community members and organizations to take charge of making a difference by identifying projects that truly matter to area residents. Once identified, local non-profit organizations can receive funds to the implement and sustain approved projects that solve a problem, serve a need and/or further develop the local community.

“Great Plains Communications chose the city of Broken Bow as the focus of the 2017 IMPACT program because of the town’s strong commitment to community and their positive attitude towards making changes while maintaining tradition,” said Casey Garrigan, Marketing & Sales Relations Manager, Great Plains Communications. “The Broken Bow community tagline is ‘rooted, but not standing still.’ That says it all.”

The program was developed around the idea that civic-minded communities like Broken Bow can come together and identify projects that will have the greatest and most positive IMPACT, and then commit to implementing and sustaining those projects. IMPACT is about people coming together to make great things happen.

The IMPACT kick-off event will take place on Thursday, April 20 at the Cobblestone Hotel & Suites at 2750 South 27<sup>th</sup> Avenue, in the Plains Equipment Room from 6:00 – 7:00 pm. All members of non-profit organizations wishing to learn more about participation are encouraged to attend.

### **About Great Plains Communications**

Great Plains Communications is the largest privately owned telecommunications company in Nebraska and is headquartered in Blair, Nebraska. At the core of their service offering is an 8,000 mile regional fiber network encompassing the state of Nebraska and extending into Colorado, Iowa, Kansas, Minnesota, South Dakota and Wyoming.

They currently provide over 92 Nebraska communities with High-Speed Internet, High-Definition Cable Television, and Local and Long Distance Telephone services. Their business solutions range from voice and data products to installation and support of large business networks with scalable Ethernet solutions. The company also prides itself on their progressive approach to accommodating the unique needs of regional and national telecommunications carriers, LECs, ISPs, and wireless carriers.

Great Plains Communications recently celebrated their 107-year anniversary, and are in their fourth generation of family ownership.

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