



GREAT PLAINS
COMMUNICATIONS
CASE STUDY

“Having reliable Internet and telephone service is vital in communication with our patrons. Because of Great Plains Communications’ attention to these services, they help make any touch point with our patrons as seamless as possible.”

DANYEL SILER
VP OF MARKETING & COMMUNICATIONS
OMAHA PERFORMING ARTS

COMPANY

Omaha Performing Arts

LOCATION

Omaha, NE

INDUSTRY

Theater Companies

SERVICES

Omaha Performing Arts provides a wide variety of performances - Broadway, jazz, blues, dance, comedy, and more - at the Orpheum Theater, Holland Performing Arts Center, and beyond.

Since forming in 2000, Omaha Performing Arts has enriched the lives of many Omaha area citizens as well as community members and students across the state. During the last fiscal year alone, 392,000 people attended 404 performances and events. They also made a local economic impact of \$40.58 million, with half of the visitors coming from outside Douglas County.

An important part of the Omaha Performing Arts mission is stewardship of the Orpheum Theater and Holland Performing Arts Center. The Orpheum has been home to local and national performing arts in Omaha for nearly a century. The Holland Performing Arts Center offers modern, bold design and finely engineered acoustics.

The beauty of these two buildings is now combined with modern technology inside the walls. Both the Orpheum and Holland Performing Arts Center were enhanced in 2017 by the installation of fiber-based services from Great Plains Communications. Great Plains Communications provides Omaha Performing Arts with services that include:

- » High-speed Internet and both locations
- » Managed Ethernet connections between the Orpheum Theater and Holland Performing Arts Center
- » Dedicated Internet access
- » SIP trunks for voice services

In addition, all Omaha Performing Arts services are monitored locally by Great Plains Communications at our TL 9000 certified Network Operations Center in Blair, Nebraska. Omaha Performing Arts also receives customer care and support from a local team to keep their communications services running smoothly.

888-343-8014

gpcom.com/business

Fiber services from Great Plains Communications also enables Omaha Performing Arts to provide Education and Community Engagement programs throughout the state of Nebraska. The programs give students and community members of all ages an appreciation for the arts. Such programs include:

- » Student matinees
- » Master classes
- » Disney Musicals in Schools
- » Carnegie Hall's Musical Explorers
- » Jazz at Lincoln Center's WeBop®
- » Nebraska High School Theatre Awards

We're pleased Great Plains Communications is our main technology provider. Their high speed, secure services provide connectivity at the highest level for our venues. Great Plains is also local and committed to nonprofit organizations, which is beneficial for us.

RICARDO BERRY, DIRECTOR OF
INFORMATION SERVICES
OMAHA PERFORMING ARTS

