



GREAT PLAINS
COMMUNICATIONS

CASE STUDY



“The Internet speeds at our Schuyler headquarters went from 10 mbps with our previous provider to 200 mbps with Great Plains Communications. This enabled us to expand and grow our company in other states.”

QUENTIN NELSON
MARKETING MANAGER
QC SUPPLY

COMPANY

QC Supply

LOCATION

Schuyler, NE

INDUSTRY

Farm and Industrial Supplies

SERVICES

QC Supply provides products for farm, livestock, and industrial operations. Categories include Farm and Livestock, Home and Outdoors, Commercial and Industrial, and Clothing and Footwear. The company also provides turnkey facility construction.

QC Supply began in 1982, selling livestock products to local producers out of a garage. The company has since grown into an international distributor of products for farms, businesses, and resellers. Although the company caters to swine and poultry markets, it also supplies cattle, sheep, and equine operations.

The company's headquarters in Schuyler, Nebraska includes a call center, retail store, and the largest QC Supply warehouse. In addition to an office location in Omaha, there are also 35 QC Supply locations in 14 states. That number continues to grow.

To continue growing, QC Supply's bandwidth requirements also grew. After having an unsatisfactory experience with a national communications provider, the company switched to Great Plains Communications in 2015.

“Previously there was no fiber available to our Nebraska locations. We experienced Internet problems on a regular basis including frequent outages. The prices were painful as well.”

QUENTIN NELSON, MARKETING MANAGER
QC SUPPLY

Great Plains Communications connected QC Supply to its fiber network by putting fiber into both the Schuyler and Omaha, Nebraska locations. The change to DIA (Dedicated Internet Access) resulted in substantial improvement in both reliability and bandwidth. The increased reliability and bandwidth allow for:

- » Connecting other locations to the headquarters to keep things centralized and provides efficient communication
- » The ability to use cloud-based programs including a full backup system

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Working with a local company like Great Plains Communications has tremendous value for QC Supply. While QC Supply only had two Internet outages, the technicians were quick to respond and the service was only down about 15 minutes; in contrast, one outage with the previous provider started at noon one day and the issue was not understood, let alone resolved, until the next morning.

“Great Plains Communications gives us fantastic support. We can call their network department and talk directly to someone in charge who understands our business. We don’t have to wait around for answers.”

QUENTIN NELSON, MARKETING MANAGER
QC SUPPLY

We’re currently in a growth acquisition mode across our many divisions including e-commerce, brick-and-mortar stores, and construction services. Great Plains Communications is assisting us with this growth by supplying the fast and reliable Internet service we need.

QUENTIN NELSON
MARKETING MANAGER
QC SUPPLY

