



GREAT PLAINS COMMUNICATIONS CASE STUDY

“As a result of Great Plains Communications’ Dedicated Internet Access, employees of the Strategic Air Command & Aerospace Museum are now able to work more efficiently and effectively.”

DR. MIKE MC GINNIS
EXECUTIVE DIRECTOR
STRATEGIC AIR COMMAND &
AEROSPACE MUSEUM

COMPANY

Strategic Air Command & Aerospace Museum

LOCATION

Ashland, NE

INDUSTRY

Museums & Education

SERVICES

The Strategic Air & Space Museum, a Smithsonian Affiliate, is considered one of the premier air and space museums in the United States. Its mission: To ignite the thrill of innovation and discovery through the ultimate guest experience.

888-343-8014

gpcom.com/business

Visitors to the Strategic Air Command & Aerospace Museum can take a close look at about 40 aircraft and spacecraft that span 70 years of aviation history, mostly from the Cold War era. The 330,000 square foot facility includes two indoor exhibition hangars, an indoor restoration hangar, museum store, curatorial offices and storage, atrium, two education classrooms, a science demonstration room, theater with seating for 180 people, conference room, library, restaurant, and administration offices. In addition, the museum features a children’s science zone and is committed to the development of STEM (Science, Technology, Engineering, and Math) educational programs.

With the many online activities of visitors and employees, the Museum needed faster, more reliable Internet than what the previous service provider was able to deliver. Deb Hermann, Director of Marketing & Public Relations, noted that they only had 6 mbps speed throughout the museum. This was not sufficient to accommodate large events or rentals when mobile devices were in use. Connectivity issues also caused problems with cash registers in admissions and the museum store when trying to process credit card transactions.

To find a provider able to meet the Museum’s Internet requirements, the Strategic Air Command & Aerospace Museum initiated an RFP (Request for Proposal) process. Great Plains Communications won this RFP because of service quality, customer service, and price.

“Great Plains Communications now provides the Museum with 100 Mbps symmetrical Dedicated Internet Access - a huge upgrade from the 6 Mbps service from the previous provider.”

JEFF MASON, SENIOR ACCOUNT EXECUTIVE
GREAT PLAINS COMMUNICATIONS

In order to connect Strategic Air Command & Aerospace Museum with the Great Plains Communications fiber network, extensive underground construction needed to take place. Start to finish, the project took Great Plains Communications two weeks to finish, which was an accelerated pace to meet the Museum's deadline. The project included a 1,000-foot bore underneath Interstate 80 through limestone and sandstone rock.

Dr. Mike McGinnis, Executive Director of the Strategic Air Command & Aerospace Museum, greatly appreciates the construction work done by Great Plains Communications and the benefits the new Internet service brings to the Museum.

“As a result of Great Plains Communications’ Dedicated Internet Access, employees of the Strategic Air Command & Aerospace Museum are now able to work more efficiently and effectively. In addition, our guests have much better Wi-Fi connectivity, which greatly improves their experience while visiting the Museum.”

DR. MIKE MC GINNIS, EXECUTIVE DIRECTOR
STRATEGIC AIR COMMAND & AEROSPACE MUSEUM

