



G R E A T P L A I N S
C O M M U N I C A T I O N S

CASE STUDY

Internet is a big deal for everyone at Pinnacle Bank Championship. We need to have great service and great speeds, and Great Plains Communications goes above and beyond for us.

JESSICA BRABEC
TOURNAMENT DIRECTOR
PINNACLE BANK CHAMPIONSHIP

COMPANY

Pinnacle Bank Championship

LOCATION

Omaha, NE

INDUSTRY

Golf

SERVICES

Pinnacle Bank Championship is played at The Club at Indian Creek in Omaha and is a stop on the PGA TOUR's Korn Ferry Tour, which identifies and develops players ready to compete on golf's biggest stage.

888-343-8014

gpc.com/business



The Pinnacle Bank Championship was first played in July 2017 at The Club at Indian Creek and has become a signature event for the Omaha community. The golf tournament is on the Korn Ferry Tour, owned and operated by the PGA TOUR, and features professional golfers striving to qualify for PGA TOUR memberships for the next season.

Professional golfers aren't the only ones who stand to benefit from the annual Pinnacle Bank Championship. Net proceeds are given to local charities, and local businesses are bolstered by the event's economic impact.

Jessica Brabec is the Tournament Director for the Pinnacle Bank Championship and is grateful to Great Plains Communications for helping her keep everyone happily connected.

Brabec said, "We always receive so many compliments about our fast Internet service from the Korn Ferry Tour team. They're impressed because when they're in the media room creating content or working on uploads, it doesn't take them all day."



Great Plains Communications provides the Wi-Fi network for players, spectators, and others during the Pinnacle Bank Championship as well as year-round Internet and phone services for the Pinnacle Bank Championship staff.

“We work in a permanent office building for most of the year but move to The Club at Indian Creek for about two months each summer and work out of mobile construction trailers. Anyone that’s ever had to move an office knows it takes a lot of work and coordination —not only packing up everything at your desk but moving your communications services as well. We’re very fortunate that Great Plains Communications makes that process so painless,” said Brabec.

She continued, “We’re able to simply unplug our phones at the office and then plug them back in when we get to our trailers. It’s the exact same phone, your voice mail is set up, and the recording is there. It makes for an easy transition, and we don’t lose any business days. Plus, the on-site team of Great Plains Communications is always there to make sure everything goes smoothly. I highly recommend Great Plains Communications.”

Internet from Great Plains Communications allows us to enhance the spectator experience at Pinnacle Bank Championship. This is particularly important for people who may not know a lot about golf and want to scroll through social media on their phones.

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