



GREAT PLAINS
COMMUNICATIONS

CASE STUDY

"The reason we connect with Great Plains is that everything we do is data and internet-based communications. We get tons of emails and tons of phone calls. The demand is so vast with downloading files and sending them."

NICK NOTHHAGEL

Owner/President/CEO
Nick's Distribution

Nick Nothhagel owns and operates Nick's Distribution, located in McCook, Nebraska. It's a wholesaler of a long list of items including trash can liners, restaurant supplies, paper and foam products, paper towels, napkins, toilet tissue, candy, pop/beverages, cigarettes, cigars, tobacco products, copy paper, vapor products, hookah, cleaning chemicals, and floor care products. The service area of Nick's Distribution extends to Columbus, Nebraska and York, Nebraska to the east and Grand Bend, Kansas to the south.

In addition to this wholesale business, Nothhagel also operates five convenience stores — four in Nebraska and one in Kansas.

COMPANY

Nick's Distribution

LOCATION

McCook, NE

INDUSTRY

Retail/Specialty

COMPANY OVERVIEW

Nick's Distribution is a wholesale company that began in 2012. It serves a variety of businesses in Nebraska and Kansas — ranging from hospitals to restaurants/bars to mom-and-pop stores.



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Nothhagel said, "Our past internet service providers were located out of town. If we had a technical issue, we had to call somebody in Washington. It's been a night-and-day difference since we switched to Great Plains Communications. They're literally just 12 blocks away from us in McCook, and the service is exceptional. We call them, they answer, and they come down and fix our issues. It's just such a slick process with Great Plains."

All of Nick's Distribution convenience stores in McCook have phone and internet services from Great Plains Communications. Nothhagel noted, "When we had to move store locations, it was super simple to say, "Hey, I'm moving locations. How can we get your services there?"

Nothhagel is also impressed with the community contributions Great Plains Communications is making. "I think the sky's the limit to be honest. Great Plains has invested a lot of money in McCook, as I'm sure they have in surrounding areas around Nebraska and other states they're in. The fiber-optic network is exceptional, and the internet speed is top-notch," he said.

"If there are any problems with our phone or internet service, we know Great Plains Communications is close by and will respond quickly."

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